



Request for Proposals for Sponsor-Led Workshops and Workshop Sessions at the 2020 ANCA Annual Summit September 14-17, 2020

*ANCA Summit XXVIII – Heartland, Terra Firma
Indian Creek Nature Center
Cedar Rapids, Iowa*

Overview

ANCA is the only association focused solely on professional development and best practices for administrators of environmental education and nature centers. The Annual ANCA Summit brings together 150-200 leaders from across North America and a few other countries for training, networking, information sharing, and mentoring. Sponsoring and presenting at the ANCA Summit is an excellent way for an organization to share their expertise, enhance a company's image, and broaden their audience. At the Summit, Sponsors interact directly with leaders and decision-makers from nature and environmental learning centers.

We are looking for proposals from Summit Sponsors for dynamic, engaging, and informative Workshops and Workshop Sessions that will serve our audience of nature and environmental learning center administrators including executive directors and managers, land managers, education directors, development directors, and board members.

Proposal Submissions

The submission deadline for proposals is **February 7, 2020**. Notification of acceptance or rejection will be by **February 14, 2020** and Sponsorship payment is due **March 2, 2020**. Programming details below.

Half and Full Day Workshops

Workshops actively develop specific professional competencies and have widespread potential for implementation. Full-day workshops are 6 total hours. Half-day workshops are 3 hours in length either in the morning or the afternoon. Two half-day workshops may be offered on the same topic with Part 1 in the morning and Part 2 in the afternoon with open participation in either session (i.e. participants may attend Part 2 in the afternoon without having attended Part 1 in the morning). **All of the Half and Full Day Workshops will be held on Tuesday, September 15.**

90 Minute Workshop Sessions

During Workshop Sessions, the primary presenter is more a moderator, rather than a single voice, and guides the exchange of ideas based around the topic title. Participants will enrich the discussion by contributing ideas and experiences. The result is a synergistic dialogue that allows for an abundance of perspectives, possibilities, and energy. During these 90-minute sessions participants will have the opportunity to explore various topics more in depth. **A limited number of Sponsor-led Workshop Sessions will be offered on Wednesday & Thursday, September 16 & 17, 2020.**

Workshop and Workshop Session topics should be relevant to nature and environmental learning center leaders and administrators.

Please feel free to contact ANCA Events Coordinator, Sarah Reding to discuss your topic ideas at events@natctr.org. Topics of interest to the Summit audience include:

- Advocacy & Community Engagement
- Diversity, Equity and Inclusion
- Strategic Planning
- Board Recruitment, Development, and Management
- Land Management
- Endowments
- Project Management for Nonprofits
- Staff & Volunteer Management
- Master Planning
- Budgeting and Financial Management
- Liability & Risk Management
- Program Registration & Database Management
- Exhibit Design & Planning
- Program Trends & Partnerships

Requirements

All presenters are required to register for the Summit at a minimum of a \$660 Table Sponsorship Package. See all Sponsorship and Marketing opportunities at:

<https://www.natctr.org/events/summit-conference/sponsor>. Co-presenters will be required to register at the ANCA Member Full Summit Registration Rate, which is anticipated to be around \$500.

All presenters must confirm with payment their Summit participation as a Sponsor on or before **March 2, 2020**.

Final workshop information will be disseminated in the Summit Registration Brochure in early April.

Submission Information

Submission Deadline: **February 7, 2020**

Email to events@natctr.org.

Please include the following information:

1. Company/organization name
2. Presenter's name(s)
3. Contact information
4. Short biography of presenter(s)
5. Are you proposing a half- of full-day workshop or a 90-minute workshop session?
6. Workshop/Session Title
7. Workshop/Session Description and the Top Takeaways - practical tips, guidance, and outcomes from attending.
8. Have you delivered this presentation before? If yes, when and where.

A team of reviewers from ANCA and the Summit host will evaluate all proposals.

If you have questions or would like to discuss possible topics please contact Sarah Reding, Events Coordinator at events@natctr.org or 269-491-7887.