

## Business Membership

The Association of Nature Center Administrators is a network of nature and environmental learning center leaders designed to enhance professionalism and provide the support system critical to innovative and progressive management.

Services that ANCA provides to the nature center profession include:

- Quarterly newsletter, *Directions*, plus special feature issues;
- Summit – An annual gathering for nature and environmental learning center directors and senior staff;
- Annual membership directory;
- Co-sponsors workshops, conferences, and professional development institutes with other organizations such as: National Audubon Society, Residential Environmental Learning Center Directors, and Delaware Nature Society;
- Represents the nature center profession to other organizations both formally and informally.

If you have a product or service of interest to the environmental education field ANCA has business memberships available that can help you reach this audience.

### Platinum Business     \$1,000

- 4<sup>1/2</sup>" x 4<sup>1/2</sup>" ad in 4 issues of *Directions* quarterly newsletter
- Listing & website link in *Directions*
- Website link with logo on "Market Resources" page
- Two time use of ANCA membership mailing list

### Gold Business     \$750

- 2<sup>1/4</sup>" x 4<sup>1/2</sup>" ad in 4 issues of *Directions* quarterly newsletter
- Listing & website link in *Directions*
- Website link on "Market Resources" page
- One time use of ANCA membership mailing list

### Silver Business \$500

- 2<sup>1/4</sup>" x 2<sup>1/4</sup>" ad in 4 issues of *Directions* quarterly newsletter
- Listing & website link in *Directions*
- Website link on "Market Resources" page
- One time use of ANCA membership mailing list

### Bronze Business     \$250

- Listing & website link in *Directions* quarterly newsletter
- Website link on "Market Resources" page

### ANCA Business Members also receive:

- 20% discount on additional advertising in *Directions* quarterly newsletter
- 20% discount on increase in ad size in *Directions* quarterly newsletter
- 50% discount on additional usage of ANCA membership mailing list

## Business Membership

Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Business Membership Categories:

- \_\_\_\_\_ \$1000 Platinum Member
- \_\_\_\_\_ \$750 Gold Member
- \_\_\_\_\_ \$500 Silver Member
- \_\_\_\_\_ \$250 Bronze Member

### Payment Method:

\_\_\_\_\_ Check    \_\_\_\_\_ Money Order    \_\_\_\_\_ Purchase Order    Payable to ANCA

Credit Card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_ Billing Zip Code

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Card Security Code \_\_\_\_\_

ANCA is funded entirely by the generosity of supporters like you through membership dues, Summit registrations, grants, and donations. If you would like to make a donation at this time to support the operation of the organization, please note the amount here and add it to your membership fees. \$ \_\_\_\_\_

Total Membership Dues & Donations: \$ \_\_\_\_\_

- Fax Form with Credit Card information to:  
435-514-4357

- Email Form with Credit Card information to:  
jenlevy@natctr.org

- Mail Form & Payment to:  
Jen Levy • ANCA • P.O. Box 464 • Logan, UT • 84323

- Renew Online  
[www.natctr.org](http://www.natctr.org)

Questions:  
Caitlin Fader  
[atcaitlinfader@natctr.org](mailto:caitlinfader@natctr.org)

## Additional Advertising & Marketing Opportunities

Rental of ANCA mailing list                      \$250 one time use/\$125 each additional use  
Web link on website "Resources" page \$250 annually  
Listing on website "Resources" page      \$100 annually

### Advertising in *Directions* quarterly newsletter:

2 <sup>1</sup> / <sub>4</sub> " x 2 <sup>1</sup> / <sub>4</sub> "	\$100 per issue (4 issues - \$350)
2 <sup>1</sup> / <sub>4</sub> " x 4 <sup>1</sup> / <sub>2</sub> " or 4 <sup>1</sup> / <sub>2</sub> " x 2 <sup>1</sup> / <sub>4</sub> "	\$150 per issue (4 issues - \$500)
2 <sup>1</sup> / <sub>4</sub> " x 9 <sup>1</sup> / <sub>2</sub> " or 9 <sup>1</sup> / <sub>2</sub> " x 2 <sup>1</sup> / <sub>4</sub> "	\$250 per issue (4 issues - \$800)
4 <sup>1</sup> / <sub>2</sub> " x 4 <sup>1</sup> / <sub>2</sub> "	\$250 per issue (4 issues - \$800)
4 <sup>1</sup> / <sub>2</sub> " x 9 <sup>1</sup> / <sub>2</sub> " or 9 <sup>1</sup> / <sub>2</sub> " x 4 <sup>1</sup> / <sub>2</sub> "	\$400 per issue (4 issues - \$1,300)

### ANCA Business Members receive:

- 20% discount on additional advertising in *Directions* quarterly newsletter
- 20% discount on increase in ad size in *Directions* quarterly newsletter
- 50% discount on additional usage of ANCA membership mailing list

### ANCA Summit Sponsors receive:

- 20% discount on advertising in *Directions* quarterly newsletter
- 50% discount on use of ANCA membership mailing list