

# directions

Journal of the Association of Nature Center Administrators

## 2009 ANCA Nature Center Leadership Award Congratulations to Pat Welch!

Dick Touvell  
Executive Director  
Chippewa Nature Center  
Midland, MI

The Board of Directors of the Association of Nature Center Administrators (ANCA) is pleased to announce Pat Welch as the recipient of the 2009 ANCA Nature Center Leadership Award. This award is the highest honor bestowed in this country upon an individual in the nature center profession. The purpose of the award is to recognize individuals who have made a major contribution to the success of a nature center (or centers); made important contributions to the profes-

sion through professional organizations (particularly ANCA) and supported and mentored other nature center leaders.



photo courtesy of Heather Huott

Pat Welch, executive director of Pine Jog Environmental Education Center, is the recipient of ANCA's 2009 Nature Center Leadership Award.

Dr. Robert Thomas, a past recipient of this award, shares that "one of the most important roles of an effective leader is to have the personality, instincts, and interest to actually LEAD. Pat enjoys leadership and has never refused to share her talents with colleagues. She has a very expressive, happy, sharing personality that lends itself to making people feel comfortable working with her."

In service to the profession, Pat joined the ANCA board of directors in 1990 and served for 11 years. Tracy Kay, past president of ANCA, tells us that her service was "unmatched and came at a critical time for the growth and success of the

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Founded in 1989, the Association of Nature Center Administrators is a private non-profit organization dedicated to promoting and supporting best leadership and management practices for nature and environmental learning centers.

Serving nearly 500 organizations, ANCA is the leader in the profession.



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*Directions* is a quarterly publication of the Association of Nature Center Administrators, distributed to members of ANCA as a membership benefit.

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*Bobcat*

photo by Squam Lakes Natural Science Center

# Director's Notes

## Truth-telling

Jen Levy  
Executive Director  
Association of Nature Center  
Administrators  
Logan, UT

With the current economic difficulties, everyone is worried – worried not only for our personal well-being and our ability to pay the bills, but also for our organizations and the future of the work we do. On a recent post on the ANCA listserve Saul Weisberg, executive director of the North Cascades Institute, reminded us that it is important to remember that communication with major stakeholders is key right now. Saul refers to this as “truth-telling” and he encourages ANCA members to be honest with our supporters and instill confidence that we are paying attention to the world around us and being proactive in response to the economy. To that end, I would like to share how ANCA is doing during these challenging times.

Along with everyone else, ANCA is feeling the effects of the recession, and we are working hard to cut expenses and look for new sources of revenue. Two of the revenue sources hardest hit this year are membership and ANCA Peer Consult income. We are projecting a 20% decrease (\$7,000) in membership revenue. In response to that, the ANCA board is reaching out to members who have not renewed, and the ANCA staff has launched a new-member campaign using Wikipedia's list of nature centers across the US. The strength of this organization lies with our members and we are committed to maintaining and growing the ANCA network through membership

During the 2008 fiscal year, we conducted 11 peer consults compared to five in the 2009 fiscal year resulting in \$20,000 less in consult income.



We realize that the centers we serve through consults have been forced to make cuts, therefore we will continue to offer two reduced-priced consults per year through our scholarship program. Not surprising, many of the consult inquiries we have received this year are from municipally-supported centers that are being forced to seek private support due to drastic budget cuts.

We will be closely watching registration for the Granite State Summit scheduled in August. The Summit is a significant income source for ANCA both through registrations and business support in the form of vendors and sponsors. Although business support is down this year, we are hopeful that attendance will be high. The Summit provides a unique opportunity to interact with peers from all over the country and share our successes and struggles.

In addition to reducing our forecasted operational deficit for the current fiscal year, we are looking ahead to next year's budget and considering cuts if necessary. We are also looking for new income sources. We have collaborated with Utah State University and Teton Science Schools on a proposal submitted to the National Institutes of Health to study field-

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# Member News

## Nickelodeon's Interest in Green Goes Way Beyond the Slime!

Dalia Faupel  
National Editor: Deals & Steals  
Parents Connect Local  
GoCityKids.com  
Atlanta, GA

In keeping with Nickelodeon's commitment to helping families, and children especially, become stewards of their environment, the Nickelodeon Kids & Family resource site for parents, ParentsConnect Local (formerly GoCityKids) celebrated Earth Day via a partnership with the Association of Nature Center Administrators.

The Webby Award-winning web site, which welcomes about one million unique visitors each week, offers information about and reviews on places to go and things to do with children. Covering everything from birthday party places to kid-friendly attractions to volunteer opportunities, the editors in each major city scour the local scene for the details that make city living with kids so interesting and wonderful. The advertising-supported site is free for readers and free for businesses listed on it.

Our national electronic publication, Deals & Steals, is sent each week to more than 200,000 families around the country, with customized local editions containing editors' recommendations for products or places that we believe will enrich our readers' family time, whether they're at home or traveling someplace new.

Users of the site are adult members of families, primarily those with children ages 10 and younger in the home, with above average income. As well, they are an ideal audience to invite to become nature center members.

This year, our Earth Day newsletter edition featured a 25% off admis-

sion coupon for select ANCA-member nature centers around the country, including the Audobon Society of Rhode Island and Elachee Nature Science Center near Atlanta. Each participating nature center has a listing page on the web site, and current events are listed on our interactive calendar so that families can easily plan a visit to the center nearest them. Those centers that offer free admission as a general policy were added to the site, and our events and features newsletters in 50 cities encouraged local families to embark on a nature adventure and check them out. It is



our hope that this editorial feature enlightened reader families about the nature center resources in their area that they might not have known about before, and spurred them to visit one.

Why is it important to offer a deal rather than just inform readers about the centers, and why would our readers be interested? Our research shows three important trends that we must respond to in order to meet our readers' needs.

1. Deals, coupons, and discounts are one of the top five reasons parents go online. This is the reason our Deals & Steals publication was born.

2. With the impact of the current economy on family spending, our readers are looking for new, inexpensive ways to play tourist in their own city. We can help them do that.

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organization.” She culminated her board service with a two year term as ANCA’s president. She was instrumental in moving the vision for a *Director’s guide to Best Practices* forward by securing the funding and expertise to execute the project. She helped establish much of the strategic direction for ANCA, including the establishment of the ANCA Nature Center Leadership Award itself.


Pat continues to remain active with ANCA through her participation as Peer Consult team member and leader. To date she has served on 24 different teams consulting with centers throughout the country.

Pat is an ideal leader to receive this prestigious award for she has been in the field of environmental education for 27 years, and for the past 22 years has served as executive director of the Pine Jog Environmental Education Center. Throughout her career Pat has been a key player in attracting many awards and recognitions for the Pine Jog Environmental Education Centers.

The center earned the Florida Association of Environmental Professionals Award, the first annual Governor’s Environmental Education Award, and two awards for producing exemplary curriculum from the Florida State Department of Education.

Pat has served on multiple community boards to include Leadership Palm Beach County, Directions 21st Century, Keep American Beautiful Palm Beaches, and the Palm Beach County Environmentally Sensitive Lands Acquisition Committee. One of the highlights of her career has been the creation of a remarkable partnership with the School District of Palm Beach County, Pine Jog Environmental Education Center and Florida Atlantic University and the completion of a new facility which earned LEED gold certification.

The Nature Center Leadership Award presentation will take place during the annual ANCA Summit (August 26-29, 2009) at the Squam Lakes Natural Science Center in Holderness, NH.

Congratulations Pat on a wonderfully successful career inspiring others! 

**ANCA’s Nature Center  
Leadership Award  
will be presented to  
Pat Welch on August 27th at  
the Granite State Summit**

## ANCA’s Nature Center Leadership Award

The Nature Center Leadership Award recognizes outstanding professionals in the field of nature center administration.

Past recipients include:

- 2008 - Jack Shea, Executive Director  
Teton Science Schools
- 2007 - Rich Patterson, Executive Director  
Indian Creek Nature Center
- 2006 - Gordon Maupin, Executive Director  
The Wilderness Center
- 2005 - Tracy Kay, Former Director  
Schuylkill Center for Environmental Education
- 2004 - Dr. Charles “Corky” McReynolds, Director  
Treehaven Environmental Learning Center
- 2003 - Charity Krueger, Executive Director  
Aullwood Audubon Center and Farm
- 2002 - Mike Riska, Executive Director  
Delaware Nature Society
- 2001 - Dr. Robert Thomas, Director  
Loyola University, Center for Environmental  
Communications (founding Director, Louisiana  
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- 2000 - H. Lewis Batts, Kalamazoo Nature Center

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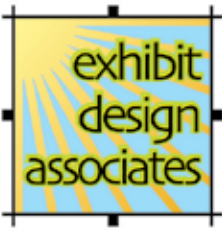
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# Profiles:

## Capturing Stories of Place, Creating Places that Teach

Mercer Slough Environmental Education Center • Cedar River Watershed Education Center • Zuni Art & Visitor Center

Mark Johnson  
Kari Stiles  
Jones and Jones Architects,  
Landscape Architects, Planners  
Seattle, WA

In their seminal book, *Ecological Design*, Stewart Cowan and Sym van der Ryn taught a generation of architecture and landscape architecture students that “effective design helps inform us of our place in nature.” In that statement, we realized the reciprocal truth: Nature directly informs effective design.

This reciprocal approach to planning and design is especially important in creating places that teach people about the environment. When we think about creating those places, we think in terms of stories:

of nature, culture, and of stories yet to be told. Good design not only captures established stories of place but also encourages formation of new, deeper relationships to nature, allowing us to develop our own stories in the process.

By infusing traditional planning methods with exploration of these multi-layered narratives, we enrich design — and learning — with unique, site-specific connections to nature and place.

- Reading Site Forces: Contextual analysis reveals local accent

When developing a learning place, we must first understand its context — in other words, we have to understand and interpret the stories of the site. Site forces are the language of place. They are the land, water, plants and animals, air and textures, sounds and smells that give voice to a place.



*Mercer Slough Environmental Education Center, Bellevue, WA. Perched high above Mercer Slough, the center allows visitors to follow the path of water as it descends through the forest canopy to the sensitive wetland below.*

Evidence of these forces is written in the landscape and reflected in people’s relationship to it. It is these stories of the land and its people that give meaning to a place.

By reading and listening to a site’s forces, we gather information regarding its potential, preparing to answer questions like, “What is the character of the built environment? Its extent?” “How can the built environment and the natural landscape be woven together to preserve and enhance the native dialect of the site?” Careful consideration of vegetation, topogra-

phy, water movement, views, and human experience supports design that enhances the experience of place, and thus the learning that occurs there.

- Adapting Program to Place: What you read is what you get. Owner and design team next work together to craft a design program.

The program aligns educational goals with the operational needs of the center — its users, staff, and budget — and addresses all functions of the facility, including site uses and services, room size and circulation. In creating a place that teaches, the program’s educational goals should align not only with the facility’s

functional requirements but also with opportunities provided by the landscape context. A place that teaches effectively continually reinforces connections to the landscape and engenders a sense of wonder: The book and magnifying glass need not be the only tools in the educator’s toolbox.

For example, a learning center poised at the edge of a wetland should use design to teach about wetlands: by the way it engages the landscape, through its physical structure, its materials and textures, and its connections to the ephemeral qualities of a

photo by Laura Swimmer

place – that is, its breezes and storms, its seasonal smells and sounds, its changing light and temperature.

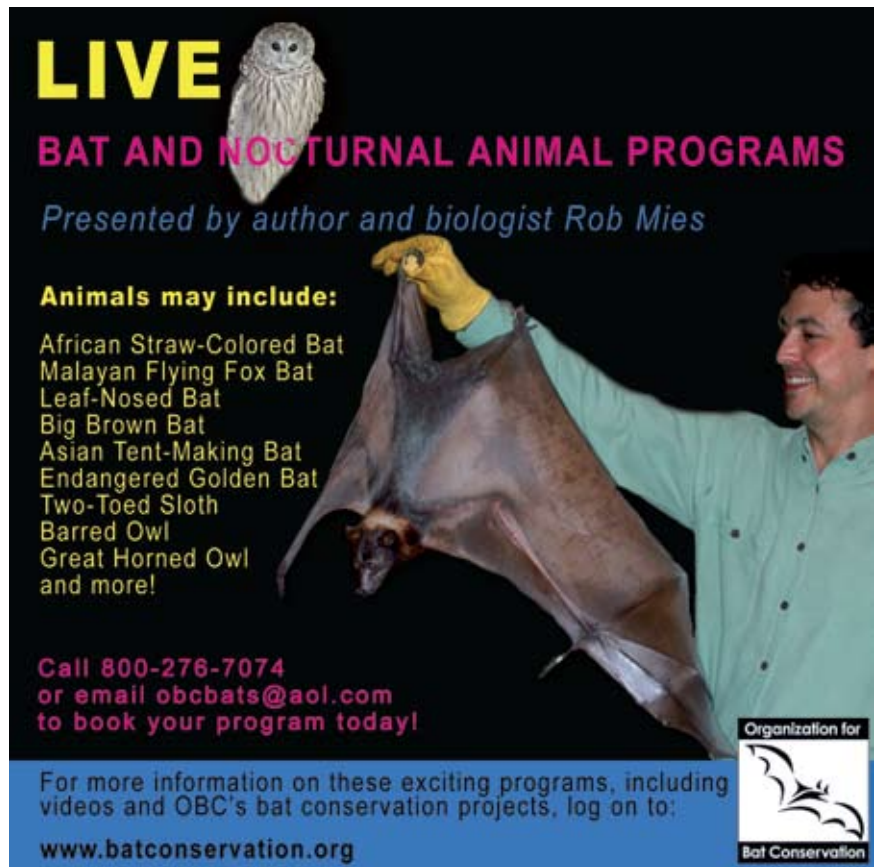
• Case Study I: Capturing Stories of Land and Water


Mercer Slough Environmental Education Center in Bellevue, WA is a beacon of sustainable development. It celebrates place and achieves its mission by responding directly to the environmental features of its site. It treads lightly on the land while providing wetland education firmly grounded in science and experience. The successful design program is the result of a design process responsive to unique stories of place.

Located on a steep, densely wooded site defined by the movement of water, mature bigleaf maples and an established Pacific Northwest under story, the site offered limited space for conventional construction. Original plans for a large facility were streamlined; rather than build excessively for the future, the team opted to preserve the mature canopy in favor of smaller, more ‘footprint efficient’ structures. After extensive tree canopy analysis and considerable time on the ground, the design team identified a series of landscape ‘rooms’ that allow the buildings to inhabit the site without disturbing the mature forest or the sensitive wetland.

Inserted between the trees, a series of terrestrial and aerial structures – each with an individual program suited to its lesson about nature – reaches out to the wetland: buildings focusing on upland forest perch on the hillside, supported by steel stilts; viewing platforms are positioned at eye level with pileated woodpeckers and Stellar’s jays; wetlabs are tucked into the hillside to allow direct access to the wetland; permeable retaining walls, foundations, and plazas give form to a center that not only over-

(continued on page 8)



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looks and engages with the wetland topography but also allows water to flow unimpeded from canopy to open water. With rills that collect and guide water through the built environment, the narrative of water flow from forest to wetland is present at all levels of experience. Thus in both form and function, the center captures stories of trees and water and highlights the need for careful stewardship of their connectivity.

• Case Study II: Listening to Stories of Water and People  
Stories of place evolve. As a protected landscape, Cedar River Watershed must tell its story from a distance. Aligned on the path of an abandoned railway bed in view of Rattlesnake ledge and the watershed beyond, Cedar River Watershed Education Center, in North Bend, WA, immerses the visitor in the mountain

landscape while simultaneously telling stories of transition; from native forest to bustling train town to hiker's haven, to protected source of greater Seattle's drinking water. Connected by moss and fern-covered walkways, cedar clad structures respond to the place with an immersion experience: classrooms open to the rich mature forest and views capture mountains and lake. Installed in the forested courtyard of the center, Dan Corson's Rain Drums emphasize the simple, beautiful story of rain falling: twenty-one drums are "played" by dripping rain water. In this timeless and elegant way, the path of water is distilled

to the essence of rhythmic sounds echoing the fall of rain on leaves and the important human connection of life and water.

• Case Study III: Capturing Stories of People and Place

At the Zuni Art and Visitor Center, in Zuni, NM, place is defined by very different contextual conditions. Meaning is rooted in deep cultural



photo by Laura Swimmer

*Cedar River Watershed Education Center, North Bend, WA. With a campus of living roofs and flowing water, the center tells stories of strong connections between land, water and people.*

connections to the landscape. The sacred mesa Do'wa Yalanne, located two miles south of the project site, rises one thousand feet above the desert floor, flanked by a dramatic series of eroded sandstone figures. Present in stories of the land and its people, Zuni reverence of the mesa became a guiding principle of design.

At its heart, the center uses direct visual connections between built volumes and the mesa to emphasize cultural connections to the land; this story of place is captured in guided movement and experience, rather than words and pictures. Cultural beliefs and relationship to the land

are expressed in form, materials, textures, and paths of movement. Out of respect for a native landscape defined by low-lying shrubs, building and landscape forms emerged as low, clustered volumes that form canyons revealing and framing views to the mesa.

• Learn the Stories, Sing the Songs  
Richard Louv said, "unlike television, nature does not steal time, it amplifies it." To develop a place that celebrates nature and utilizes forms, textures, and movement to engender wonder and curiosity, we must take the time to listen to nature's stories. Learning to interpret these stories and weave their meaning throughout the design program is the foundation of good design and the

creation of successful places that teach. 🌿

*Mark Johnson, AIA, LEED AP, is an architect at Jones and Jones. His extensive body of work focuses on exploring and expressing the essence of place as defined by natural processes and human experience.*

*Kari Stiles, PhD is a landscape designer at Jones and Jones where she works on projects integrating interpretation, education and habitat conservation. Prior to joining the firm she worked as a botanist, lecturer, and neighborhood park advocate.*

Truth-telling (continued from page 2)

science education for middle school students. We have also submitted a grant request to a private foundation to fund the printing of the newest ANCA Monograph - "The Director's Guide to Best Practices - Branding & Marketing your Nature Center."

I want to thank our members and donors for your continued support of the ANCA mission and your confidence in our work. I am hopeful that this will turn around soon and we can all continue with our important work. 🌱

Nickelodeon (continued from page 3)

3. Environmental awareness is growing among youth, and the interest in natural and eco-friendly activities increases with that.

In 2010, ideally all ANCA member organizations would participate in developing a truly national Earth Day deal so that readers everywhere enjoy an educational day out in nature at a discounted (or free) rate at a location close to their homes.

ParentsConnect Local is thrilled to partner with ANCA in sharing nature center information with families who can benefit from it, and in turn, help support their local centers as visitors and members. 🌱



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# From The Field:

## School & Center Partnerships

Charity Kruger  
Executive Director  
Aullwood Audubon Center & Farm  
Dayton, OH

Partnerships between schools and nature centers offer many advantages – providing for the needs of youngsters, fulfilling your center’s mission, and meeting the interests of funders. Many of Aullwood Audubon Center and Farm’s innovative education programs for children are funded through multi-year grants from individuals or foundations. Often these programs target at-risk youth. Meeting the needs of urban schools is a high priority for funders in southwest Ohio.

By creating quality programs, our tuition income has increased while many centers have experienced fewer students and a decrease in income because of funding reductions by many school systems. During the 2007-08 school year over 20,000 children discovered nature, conservation, and farming through field trips or special classes at Aullwood. In addition, 26,800 students participated in Aullwood R.E.A.C.H.E.S. (Real Experiences Arouse Curiosity, Helping Everyone Succeed) outreach programs and music or art residencies. The children that participated in these programs came from 15 counties, 36 school systems and 171 schools. We expect the 2008-2009 school year to

set record numbers!

The following programs demonstrate the effectiveness of partnerships between centers and schools.

- The Avian Art Contest involves 1,700 - 2,000 students annually from five elementary schools in urban, suburban or rural locations. Assemblies are provided for each school in order to introduce children to birds and their habitats. Next students visit Aullwood for a field trip to learn

farm crops, we really aren’t helping Mother Nature. I believe that even we as children can come up with ways to save some habitats that give shelter, food, and just space in general back to birds.”

A reception for parents and students who created winning entries from each school is held on Earth Day at our Marie S. Aull Education Center with 300 people in attendance. A \$15,000 grant underwrites

staff time, field trips and/or assemblies, gift certificates or scholarships to Aullwood’s Summer Earth Adventure classes for winning entries and art supplies for participating schools. The artwork and essays are displayed at Aullwood for two months.

- We believe that children need frequent experiences in nature and this happens through our Aullwood Adventures program that

involves the entire school!

An Aullwood Adventure School participates in three field trips to Aullwood each year for in-depth exploration of natural history, conservation, and farming. Aullwood’s staff assists the school principal and teachers in choosing two guided field trips and one self-guided field trip that meet specific grade level science and social studies proficiencies. After the field trips are selected, teachers participate in a workshop at Aullwood to learn

(continued on page 12)



photo by Charity Kruger

*Aullwood Audubon Center & Farm offers several programs that meet the needs of urban schools. They have found that these types of programs are high priority for many funders.*

about birds – the needs and the plight facing Ohio birds (1st – 2nd grades), endangered birds (3rd – 4th grades) or Neotropical songbird migrants (5th – 6th grades ).

Students then create art projects, using a variety of media and compose conservation essays about the bird they selected. Art teachers select the best 35 entries from each school and then a panel of independent judges select the winning entries. One child wrote, “I love nature! Birds fascinate me. With all the new products for mankind’s grass yards and even



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about the field trips as well as pre- and post-activities that enhance their students' visits to Aullwood.

Our outreach naturalist provides Aullwood R.E.A.C.H.E.S. assemblies to introduce students to Aullwood Adventures. We find that Aullwood Adventures students who have participated in this program for several years have a greater understanding of science/natural history concepts, an increased awareness of the out-of-doors, and stronger environmental ethic. The cost is \$10 per student for the full program (two guided field trips, one self-guided field trip, and an Aullwood R.E.A.C.H.E.S. assembly) or \$6 per student for an abbreviated program (one guided field trip, one self-guided field trip, and one Aullwood R.E.A.C.H.E.S. assembly). Annually six to eight schools participate in the Aullwood Adventures program.

• While many students participate in Aullwood's field trips, they may not visit as often as teachers would like and many students may not visit at all due to budgetary restrictions.

In order to better meet the needs of at-risk students in urban school systems, Aullwood created an outreach program, called Aullwood R.E.A.C.H.E.S. Music Residency. First, Aullwood provides an Aullwood R.E.A.C.H.E.S. assembly for children that teach youngsters about wildlife and habitats or farming.

For example during the assembly entitled "It's Wild Out There – Feathers, Fur and Feathers," Aullwood's outreach naturalist uses music, humor, puppets, and audience participation to create a woodland adventure enabling children to encounter a

myriad of fascinating wild animals. Children learn about specific adaptations of animals, such as the spray of a striped skunk or the stealth flight of a barred owl or the absence of feathers on a vulture's head.

Children discover the rich diversity of wildlife and explore a forest food web. With puppet in hand, the naturalist introduces children to threatened Neotropical birds – how, when, and why they winter in Latin America and why these birds migrate to Ohio to raise their young.

Next students visit Aullwood for



photo by Charity Kruger

*Aullwood's programs for school children include outreach and on-site components. Kids get to explore nature and learn about wildlife at the nature center as well as visit farm animals.*

a field trip that coincides with classroom science objectives (as outlined by the Ohio Science Indicators).

Aullwood's outreach naturalist gets to know the students as they discover nature and/or farming with Aullwood naturalists on field trips. Then, Aullwood's outreach naturalist meets daily (one-hour sessions for each class) for five days with the students and their teachers to compose original songs related to each grade level's environmental theme. Upon completion, the outreach naturalist creates a musical soundtrack for each song, records the students singing their songs and prepares a professionally recorded CD that may be dupli-

cated by the school and distributed to parents and children. A concert is held for parents, supporters and others. Some concerts attract more than 1,200 people.

In 2006 the Ohio Parks and Recreation Association presented Aullwood R.E.A.C.H.E.S. with an Award of Merit for Youth Programs and the Ohio Museum Association presented it with an award for Institutional Excellence.

• Aullwood READS (Resources for Earth and Agriculture Discovered and Shared) is a 90-minute after-school reading program for twenty third grade students that provides one-on-one adult mentoring opportunities for youngsters who have difficulty reading.

For 12 weeks, Aullwood READS integrates outdoor experiences with reading, writing, and science. When students arrive they enjoy guided outdoor activities with naturalists and volunteers built around natural history or farming themes. Next they read a book about the topic that they just explored with their mentor and write/draw in their journal.

Many of Aullwood's staff and volunteers form strong bonds with the children and are reluctant to end the program. Students who were unable to pass proficiency tests in reading and/or science are now passing!

Parents and siblings enjoy a pizza party at the conclusion of Aullwood READS to celebrate the achievements of the youngsters. Each family receives a Friends of Aullwood membership (the family can visit Aullwood any time with no charge), a book, and an Aullwood READS T-shirt.

The following is a summary of outcomes from our 2008 READS program with a Dayton Public School

– Valerie Elementary:

“The Ohio Achievement Test reading scores at the beginning of this program were obtained in the fall of 2007. The students’ reading scores ranged from 358 to 404. The students were retested in the spring of 2008. The students’ reading scores ranged from 388 to 440. The average score in August was 389. The average score in May was 407. A total of 168 points were gained. The students showed an overall gain of 7 points. In August 2007, only 16 % of the students were proficient. In May 2008, 67% of the students were proficient or above. The final results show that 11% of the students are advanced, 28% of the students are accelerated, 33% are proficient, only 33% of the students scored below 400. Average Yearly Progress (AYP) is the newest way that the State of Ohio uses to measure student progress. After Aullwood

Reads, 83% of our children had a positive AYP, and only 17% showed a negative AYP. The average growth was 19%. These scores clearly show that Aullwood Reads was an extremely successful program for the students at Valerie.”

Our partnerships with schools have been incredible, but one of the most important keys to success is identifying principals who are committed to providing unique experiential learning experiences for youngsters. It takes a team composed of center staff and dedicated teachers and principals to make these partnerships work.

Perhaps the kindergarten students from a local elementary who

composed these lyrics about their experiences at Aullwood during a R.E.A.C.H.E.S. Music Residency best demonstrate the outcomes of these partnerships.

“Aullwood’s awesome, it’s real cool.

It’s a place I go to see things that I don’t see in school.

Aullwood’s amazing, it’s number one. Let’s go to Aullwood, we’ll learn and have some fun!

Looked at lots of animals and listened

to the birds.

Went on a nature walk and chirping is what we heard.


We got to hold a turtle, touch a snake, and see some bees.

We walked through a forest that had lots of pretty trees.

Aullwood’s got the neatest nature forest that we’ve ever seen.

Full of wildflowers, woodpeckers, fungus, mushrooms, it’s really neat.

Let’s all go to Aullwood. We’ll learn and have some fun.

Mom and Dad take me to Aullwood and we’ll have lots of fun!” 

*Charity Krueger has been the executive director at Aullwood Audubon Center and Farm since 1982. Aullwood is owned and operated by the Friends of Aullwood Board of Directors and the National Audubon Society. The 200-acre sanctuary includes a working organic farm at one end of the property and nature center at the other end. Aullwood is a 20-minute drive from downtown Dayton, Ohio. Charity is a past recipient of ANCA’s Nature Center Leadership Award.*



photo by Charity Kruger

*Student’s visiting Aullwood Audubon Center & Farm get to enjoy a variety of naturalist-guided activities including butterfly hunting.*

*For many years, ANCA has offered businesses the opportunity to be involved with our organization through corporate memberships, advertisements, and sponsorship at the annual Summit. In addition, many of these businesses attend the Summit as vendors, workshop and session leaders, and active participants. We are grateful for their financial support and expertise and hope the ANCA membership will consider these businesses when they are in need of market resources.*

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Ann Rilling  
Marketing & Communications  
Director  
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# Peer Consults - We know the business. We're in it too!

ANCA offers consulting assistance to nature centers and other environmental education organizations at very reasonable rates.

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ANCA's Consult Services are a success because of it's members' participation on Consult Teams. Please consider sharing your experiences and lessons learned.

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PLEASE fill out the skills survey in the Member's Section on ANCA's web site at [www.natctr.org](http://www.natctr.org).

To find out more about ANCA's Peer Consults contact:

Ann Rilling  
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970-375-7090  
[arilling@natctr.org](mailto:arilling@natctr.org)

# ANCA Membership - a Great Investment in the Profession

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The Association of Nature Center Administrators is intended to serve professionals who provide the vision and leadership to carry out the development and administration of an environmental learning center's mission, goals, and objectives.

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Please contact Ann Rilling, Marketing & Communications Director for more information:

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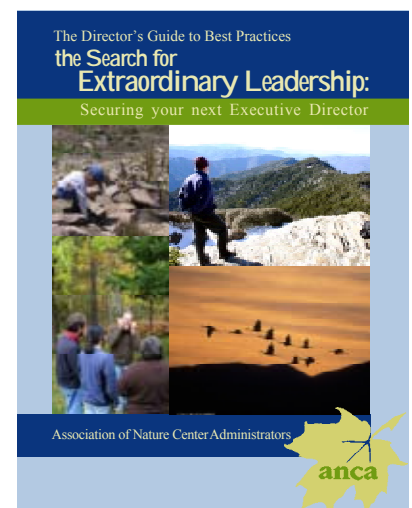
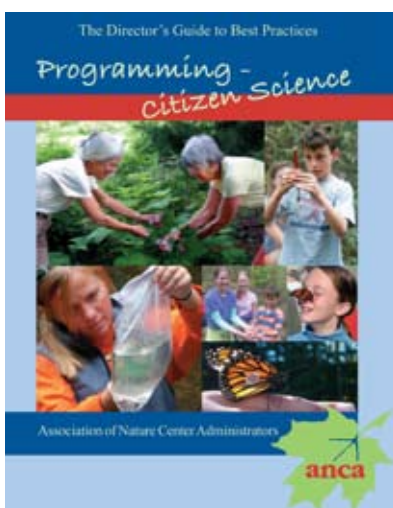
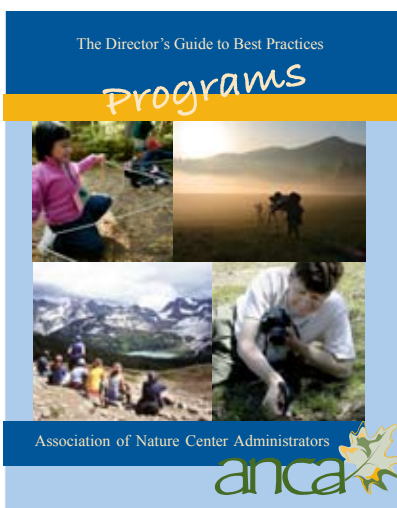


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